PPAG

Dale J. Florio

Dale J. Florio brings over four decades of public affairs experience to the service of his clients. With a highly successful track record at all levels of government, Mr. Florio is widely recognized as one of the most influential public affairs professionals in the Garden State. In fact, Princeton Public Affairs Group (PPAG) has been consistently named New Jersey's Number One Lobbying Firm for more than twenty years.

Mr. Florio is the recipient of the NJBIZ ICON Award and was named one of the most influential people in the "The Power Issue" of New Jersey Monthly. He has been routinely cited as one of the 100 most influential personalities in New Jersey politics by InsiderNJ, PolitickerNJ.com, NJ Globe and NJBIZ, the state's leading business magazine. Mr. Florio is frequently seen on television news and public affairs programs commenting on politics and policy in the Garden State.

Prior to founding PPAG in 1987, Mr. Florio managed the nationwide Philip Morris state and local government affairs program. He developed and implemented the company's public affairs strategy, grassroots effort, and political contributions program. Prior to this, he served as federal public affairs representative with the National Association of Manufacturers and as a legislative assistant to a member of the New Jersey General Assembly.

Mr. Florio has served as a member of the Borough Council in Somerville, NJ. He chaired the Finance Committee of the Council while serving on that committee for nearly three years. Mr. Florio served as Chairman of the Somerset County Republican Organization for eighteen years.

Mr. Florio was nominated by State Assembly Speaker Haytaian and appointed by Governor Florio to the New Jersey Building Authority. He served as a key advisor to Christie Todd Whitman during her successful primary and general election victories and was subsequently named to the Governor's Transition Team. He also served as a member of the Task Force on the Affordability and Accessibility of Health Care in New Jersey.

A graduate of Allegheny College with a B.S. in Economics and Seton Hall University Law School, Mr. Florio was admitted to the practice of law in New Jersey and Pennsylvania. He is an adjunct Professor at Seton Hall Law School where he is teaching a course on "Advocacy and Lobbying." Mr. Florio serves on the Board of the Crossroads of the American Revolution Association. He is also an Eagleton Visiting Associate at Rutgers University.