



Sam Weinstein



Sam D. Weinstein is an established political operative who brings his expertise in government affairs, coalition building, grassroots management, research, and network development skills to PPAG (Princ-

eton Public Affairs

Group.) Mr. Weinstein has honed his political skills on a series of local, county, state and federal campaigns. Mr. Weinstein has been recognized consistently on *InsiderNJ*'s 100 Millennials List and Cannabis Power lists.

A member of the Firm since graduating in 2016, Mr. Weinstein interned at the firm during the summer of 2014. Throughout his time at PPAG, Mr. Weinstein has handled complex issues ranging from land-use development, regulated professions, energy and environmental policy, tobacco, alcohol, and most recently, cannabis. He was elected to serve as the Executive Director of the New Jersey Liquor Store Alliance – a trade group of over 1,000 brick and mortar retail liquor stores, in the Fall of 2022. Along with his colleague Regina Appolon, Mr. Weinstein runs point of the Firm's burgeoning cannabis practice, maintaining key relationships with requisite officials and stakeholders in the space.

Mr. Weinstein received his Bachelor of Arts from Dickinson College where he majored in Policy Management. During his time at Dickinson, he served as the captain to the inaugural collegiate men's squash team and would eventually serve as an assistant to the coach. While in college, Mr. Weinstein spent a year in the nation's Capital, attending the Washington Center Program, where he worked in the Office of former Congressman

Leonard Lance (R-7). He also spent time at Winning Strategies Washington – PPAG's sister Firm in D.C.

Mr. Weinstein previously served as the President of the Somerset County Young Republicans and as a member of the Hillsborough Township Planning Board. He has been named by *InsiderNJ* as one of their "Top 12 Rising Operatives."

Born and raised in Hillsborough, NJ, Mr. Weinstein is an avid sports fan, most notably of the Arsenal Football Club and the New York Yankees. During his free time, Mr. Weinstein enjoys training for his next Ironman, marathon, playing golf, and spending time outdoors.