



**Associations looking to re-establish, prioritize and advance their public policy goals and markedly elevate their public profile turn to the Princeton Association Management Professionals (PAMP) team for all facets of association management. PAMP brings more than twenty-nine years of national association management experience to the service of clients. Uniquely qualified to establish, prioritize and advance your organization's goals as well as become the guardian of your public persona, PAMP can provide all facets of your group's management.**

The breadth and depth of our professionals is unmatched. A results driven organization, PAMP understands how associations work and more importantly, how to work within an organization to achieve our clients' objectives. PAMP believes strongly in a comprehensive team approach to association representation.

PAMP has a strong history of client-centered management and consulting services. Our innovation, professionalism and "get the job done right" approach sets us apart from other firms. We focus on:

- Working with stakeholders to establish best practices and operating norms;
- Working with the Board, committee chairs and stakeholders to understand what success looks like to them;
- Fostering allied relationships;
- Design and implement a complete communications plan;
- Identifying opportunities for effective allied relationships to maximize the utilization of funds
- Putting the right people in the right roles; improving accountability among staff and partners.



We approach all our prospective clients with the idea that while we provide a wide variety of services, we work with the client to customize their menu to fit their association's needs, after all no two associations are alike.



## A SAMPLING OF SERVICES THAT PAMP PROVIDES INCLUDE:

### EVENT PLANNING

We deliver creative event solutions for a diverse clientele, and we will design a program that fits your budget while helping you to achieve your goals and objectives.

### CONSULTING SERVICES

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### MARKETING AND COMMUNICATIONS SUPPORT

Unlike other firms, all the support services can be managed by our Winning Circle of Companies, in particular, our communications company, Princeton Strategic Communications (PSC). PSC is an award-winning full-service marketing communications firm that delights in crafting stories, promoting organizations, marketing companies, and building reputations. Through all the right media, PSC can help the client reach the people who matter most and work to advance your members' professional capabilities.

### ADMINISTRATIVE DUTIES

We provide clients with a seamless operation that can be up and running on day one.

In sum, your organization will benefit from a seasoned, hands-on and focused team to manage your groups operations. We hope that you agree that we are uniquely qualified to help you achieve your organizational goals and objectives.

