



RECORD *of* SUCCESS



PREVENTING BLOOD-BORNE DISEASES

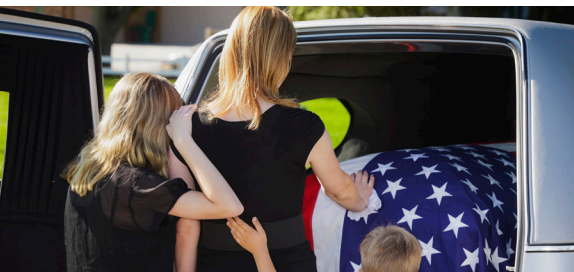
Advocating for effective drug policies based on science, compassion, health and human rights in New Jersey and campaigning for a healthier New Jersey, PPAG worked to pass S-1266 which instituted a permanent sterile syringe access program in the state. Access to sterile syringes helps prevent the spread of HIV/AIDS, Hepatitis C, and other blood-borne diseases.



ADVANCING SMART BALLOON PRACTICES

Our efforts are just not confined to New Jersey. On behalf of the Balloon Industry, PPAG worked to defeat California Assembly Bill 2709 which would have banned the sale of foil balloons in the state of California.

Coupled with our lobbying effort and our message, PPAG enlisted the support of a cadre of enthusiastic retailers, distributors, manufacturers, helium companies and passionate consumers. PPAG organization and management of the Save Our Balloons campaign won the day.



PROTECTING THE CHILDREN OF STATE TROOPERS LOST IN THE LINE OF DUTY

In 2016 three New Jersey State Troopers lost their lives in the line of duty. PPAG worked on behalf of the NJ State Troopers to pass S2061, a bill to benefit the children of our fallen heroes. This bill increased the accidental death benefit to 70% of final compensation for surviving children.



DEFENDING NJ'S GAMING INDUSTRY

In an effort to stem the tide of gamblers defecting to casinos in other states, secured passage of the North Jersey gaming expansion constitutional amendment for consideration by New Jersey voters. Recently, the Supreme Court of the United States announced that it will hear New Jersey's appeal to offer legal sports betting and will be taking a close look at the Professional and Amateur Sports Protection Act (PASPA) of 1992, the federal prohibition on state-sponsored sports betting.



ADVANCING ELDER ECONOMIC SECURITY

Continuing our efforts to promote empowerment, equity and economic security for New Jerseyans of every age, PPAG was successful in having the Administration sign into law a measure requiring the Department of Human Services to utilize and update the NJ Elder Index Tool, improving coordination and delivery of public benefits and services to older New Jerseyans. The Elder Index Tool measures the income that older adults need to meet their basic needs and age in place with dignity.

PRESERVING QUALITY HEALTHCARE OPTIONS FOR NEWARK

PPAG assisted in efforts to preserve and improve an invaluable healthcare institution in the city of Newark. PPAG coordinated efforts with elected officials, members of the clergy, current and former patients, unions who represent employees at the Newark-based hospital.



HALTING THE OVERREGULATION OF OPTOMETRISTS

PPAG successfully worked to pass a bill prohibiting health insurance carriers from requiring optometrists to become providers with vision care plans as a condition of becoming providers in carriers' panel of providers.



EXPANDING THE COMMITMENT TO BIOTECHNOLOGY

The biotechnology industry plays a pivotal role in the New Jersey economy, representing thousands of jobs, hundreds of companies in the State and billions of dollars in economic activity and tax revenue each year. Part of the reason that the industry has played such a key role in the State is due to the activities of the Joint Legislative Task Force on Biotechnology. PPAG worked to pass ASR46 which creates the "New Jersey Biotechnology Task Force."



STRENGTHING THE COMMITMENT TO EMERGING TECHNOLOGIES

The New Jersey Angel Investor Tax Credit Act aims to stimulate early stage or "angel" investment in New Jersey emerging technology companies by providing angel investors with tax credits to offset New Jersey corporation business or gross income taxes. PPAG worked on the successful passage of A3631 which permitted holding companies of eligible New Jersey emerging technology companies to receive investments under the "New Jersey Angel Investor Tax Credit Act."



INCENTIVIZING GARDEN STATE INVESTMENT

On behalf of DTCC, PPAG worked to pass legislation that created a tax credit program based on level of investment in the state.



Princeton Public Affairs Group (PPAG) is home to one of America's most respected, state-based public affairs and lobbying teams, and continues to be ranked the number one firm in New Jersey.

EXPERIENCE & EXPERTISE

Our people make the difference. While the political and regulatory process provides little certainty or predictability, the members of our team offer a strong combination of experience and a record of delivering success. PPAG has an unprecedented, winning track record in major policy areas: Business & Commercial Policy, Education Advocacy, Energy & Environmental Policy, Healthcare Policy, Gaming and Hospitality, Public Marketing, Public Safety, Transportation and Infrastructure, Public Affairs Management and Coalition Management, Communications, and Association Management.

With each team member specializing in one or more discipline, our signature, and team-based approach allows clients to benefit from the full capacity of our combined strength.

PPAG, representing a cross-section of organizations from a variety of issue areas and business sectors has played a major role in nearly every significant matter undertaken by the Governor and the Legislature. Through effective communication, unparalleled access, and established credibility, the PPAG has once again achieved a significant record of success during this past legislative session. Take a moment to review the diversity of our team's activity.

